

Call for Exhibit and Advertisement

ICEO & SI 2014

International Conference on Earth Observations & Societal Impacts

1. Purpose:

Exhibitors are cordially invited to join the International Conference on Earth Observations & Societal Impacts (ICEO&SI 2014) held on June 22~24, 2014, at National United University (NLU) in Miaoli, Taiwan. This conference is expected to bring together over 300 researchers, scientists, engineers, and students from around the world to review the latest issues and studies utilizing monitoring devices as well as innovated technologies for observations on disasters, health, energy, climate, water, weather, ecosystems, agriculture/forestry/fishery, biodiversity and industry & policy. Exhibitors will have the privilege opportunities to meet the governmental officials, educators, researchers, scientific organizations, as well as other professional enterprises; to create their contact network with the conference delegates and to obtain the innovative knowledge in the Earth observation works. Besides sponsoring the ICEO&SI 2014 conference, the exhibitors will get the marvelous timing in introducing their companies' products as well as earn their own tremendous market exposures.

2. Organizers:

National United University, NLU, Taiwan
Taiwan Group on Earth Observations (TCEO)

3. Location:

International Convention Center, Bajia Campus, NLU
2, Lienda, Miaoli 36003, Taiwan, R.O.C

4. Exhibition Plan:

Exhibition Period: 2014 June 23, 10: 00 to June 24, 16:00

Preparation: 2014 June 22, 15:00.

Exhibition Opening: 2014 June 23, 10: 00

Exhibition Ends: 2014 June 24, 15:00

5. Contacts:

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6. Registration :

- (1) Period: From present to May 20th or until 10 booths are occupied.
- (2) Registration: Via e-mail, with detailed information filled out the attached application form.
- (3) Booth Selection: First come; first served. (Limits: 10 units)

7. Equipment for Exhibition Booth and Complimentary for exhibitor with completed registration.

(1) Equipment for Exhibition Booth:

Price	Remarks
US\$700/units	Each booth is equipped with: <ul style="list-style-type: none"> ◆ Tent with 3m (w) × 2m (d) [tentative] ◆ Space with 3m (w) × 2m (d) ×2m (h) [tentative] ◆ Signboard with Name and Logo of the company ◆ 1 table ◆ 3 sets of 18W spotlights ◆ 2 sets of folding chairs ◆ 1 power plug of 110V

(2) Complimentary for exhibitor with completed registration:

Items	Conditions
Conference Front Desk	Listed as Sponsor
Conference Web-site	Listed as Sponsor
	Lively Connection with the Conference Web-site
Conference Booklet	Exhibitor's DM in Color of 1Page
Registration Desk	Exhibitor's Advertisement Materials on Site
Registration	2 Free
Conference Banquet	2 Free

8. Advertisement and Complimentary for Advertisement with completed registration:

Items	Specifications	Price	Conditions	
Conference Booklet	Colored Back cover(A4)	USD\$500/ Page	Conference Front Desk	Listed as Sponsor
				Listed as Sponsor
			Conference Web-site	Lively Connection with the Conference Web-site
			Conference Booklet	Listed as Sponsor
			Registration Desk	Advertisement Materials on Site
			Registration	1 Free
			Conference Banquet	1 Free
Conference Booklet	Colored Pages (A4 vertical)	USD\$350/ Page	Conference Front Desk	Listed as Sponsor
				Listed as Sponsor
			Conference Web-site	Lively Connection with the Conference Web-site
			Conference Booklet	Listed as Sponsor

Items	Specifications	Price	Conditions	
			Registration Desk	Advertisement Materials on Site
			Registration	1 Free
			Conference Banquet	1 Free
Conference Booklet	Colored Pages (A5 horizontal)	USD\$200/page	Conference Front Desk	Listed as Sponsor
				Listed as Sponsor
			Conference Web-site	Lively Connection with the Conference Web-site
			Conference Booklet	Listed as Sponsor
			Registration Desk	Advertisement Materials on Site

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Application Form for Exhibit Space and Advertisement Space

Date of Application: _____

Company VAT #		Company Website	
Telephone		Fax	
Name of Company	(Full Name)		
Name of Owner/ Manager			
Address			
Business	(Multi-selection) <input type="checkbox"/> Manufacturer <input type="checkbox"/> Exporter <input type="checkbox"/> Importer <input type="checkbox"/> Agent/	Major Product	

Booth Space			
Name of Contact Person		Affiliation	
Cell-phone		Email	
Exhibition Contents			
Deadline: May 20, 2014 for application form ; May 27, 2014 for camera-ready image			

Advertisement (Conference Booklet)		
Colored Back cover(A4)	Page	× USD\$500/Page
Colored Pages (A4 vertical)	Page	× USD\$350/Page
Colored Pages (A5 horizontal)	Page	× USD\$200/Page
Deadline: May 20, 2014 for application form ; May 27, 2014 for camera-ready image		